

Concept framing

Frame your idea, and bring it to life!



Made by:

Date:

Name

Give your idea a descriptive (and maybe a bit catchy) name.

Explain

In one or two sentences, explain the core concepts of your idea.

Visualize

Bring your idea to life by a sketch.

Justify

Link back to the problem, pain point or opportunity you created this idea to meet. Justify why and how this idea adds value
